



## THE MALAYSIAN ASSOCIATION OF HONG KONG

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G. P. O. BOX 13271, HONG KONG

Website: <http://www.msiahk.com>

24 June 2010

The Sponsors

Dear Sirs,

### ***'Merdeka Ball 2010' Corporate Sponsorship***

1. It's time to celebrate *Merdeka*. This year we celebrate the 53<sup>rd</sup> anniversary of the independence of Malaysia. The annual *Merdeka Ball* has always been a special event for the Malaysian Association of Hong Kong ("MAHK").
2. This year the Ball will be held at the Island Ballroom in the Island Shangri-la Hotel, Hong Kong on Saturday, 4<sup>th</sup> September 2010. As in past years, the *Merdeka Ball* will be an evening event with dinner, dancing and entertainment by talented artistes including some flown in specially from Malaysia.
3. The Executive Committee of the MAHK, under the patronage of the Consul General of Malaysia in Hong Kong, cordially invites your participation through:
  - (a) placing an advertisement in the Souvenir Programme;
  - (b) buying one or more Corporate Tables for your staff, business associates and friends; and/or
  - (c) donating prizes (goods, services or cash vouchers) for the evening.

At this Ball, more than a thousand copies of the Souvenir Programme will be published for distribution and at various functions organised by MAHK, as well as at the office of the Consulate General of Malaysia.

We will include a special “pull out” section (a mini Trade Directory) in the Souvenir Programme for Corporate Sponsors (i.e. those who purchase a Premium Table and/or place an advertisement) to advertise their services/products.

4. The **‘Merdeka Ball’** has always provided an opportunity for Malaysians and their guests from all walks of life to get together to renew old friendships, make new friends and generally have a good time. As in the past, we expect about 500 Malaysians and their guests, including local and foreign dignitaries, celebrities and corporate leaders to grace this year’s event. We hope you will be able to celebrate with us. If you are interested, just complete the relevant section of the order forms attached and we will handle the rest.

We look forward to receiving your favourable reply and welcoming you in person at the **‘53<sup>rd</sup> Merdeka Ball 2010’**

Yours sincerely,

A handwritten signature in blue ink, appearing to read 'Mee Lee', with a stylized flourish at the end.

CHEW Mee Lee

Organizing Chairman

**‘53<sup>rd</sup> Merdeka Ball 2010’**

The Malaysian Association of Hong Kong